

Providence Animal Center

# CORPORATE SPONSORSHIP

OPPORTUNITIES | 2023



PROVIDENCE  
ANIMAL CENTER

# SPONSORSHIP OPPORTUNITIES



## INSTITUTIONAL SPONSORSHIP

Enhance your reputation as an organization committed to the community and animal welfare. Get comprehensive, year-round exposure with a combination of face-to-face, print and digital advertising highlighting your company.

	\$10,000	\$5,000
Linked logo in footer of PAC monthly emails   <i>sent to 60,000 supporters</i>	X	
Opportunity to participate in match campaigns	X	
Handout in every adoption folder   <i>up to 4,000 adopters</i>	X	
Custom social media post   <i>a combined 140,000 followers</i>	X	
Logo featured on Sponsor page of PAC's website   <i>webpage hosts 30,000+ monthly visitors</i>	X	X
Mention in quarterly Stewardship Newsletter   <i>sent out to PAC's highest-level donors</i>	X	X
Adoption and Wellness Center electronic display	X	X
Linked logo on Partners page of PAC's website	X	X

## PREMIER EVENTS SPONSORSHIP

PAC's events are the largest attended and most marketable fundraisers bringing together respectively hundreds and thousands of philanthropic pet lovers.

	\$10,000	\$5,000	\$3,000	\$1,500
Logo featured on PAC's Step & Repeat at Gimme Shelter Event & Clear the Shelters	X			
An exclusive, tailored sponsorship opportunity	X			
Handout in every adoption folder   <i>up to 4,000 adoptees</i>	X			
Premier location, tent and table at Bark in the Park	X	X		
Logo on Bark in the Park t-shirt	X	X	X	
Opportunity to display corporate banner at Bark in the Park start/finish line	X	X		
Recognition during Gimme Shelter Event & Bark in the Park programs	X	X		
Linked logo on custom event webpages	X	X	X	X
Linked logo on Partners page of PAC's website   <i>webpage hosts 30,000+ monthly visitors</i>	X	X	X	
Social media recognition	X	X	X	X
Advertising in Gimme Shelter Event program	X	X	X	X
Acknowledgment in event press releases	X	X	X	X
Tickets and race entries to Gimme Shelter Event & Bark in the Park 5K	10	5	2	

# ADDITIONAL GIMME SHELTER OPPORTUNITIES

## LARGE GROUP GIMME SHELTER EVENT TICKETS

Table of 10 at Gimme Shelter Event	\$2,500
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## INDIVIDUAL GIMME SHELTER EVENT TICKETS

Individual Cocktail Ticket	\$125
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Individual Cocktail & Dinner Ticket	\$250
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## GIMME SHELTER AD OPPORTUNITIES

Half page ad in Gimme Shelter program   4.5" w X 3.75" h	\$250
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Full page ad in Gimme Shelter program   4.5" w X 7.5" h	\$500
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Completed ads must be at least 300dpi and meet the above specified dimensions and submitted via email in PDF, TIFF, JPEG or EPS format to [Events@ProvidenceAC.org](mailto:Events@ProvidenceAC.org) by **Friday, April 14th**.

## EVENTS IN 2023

### GIMME SHELTER EVENT

Saturday, May 6, 2023 | *The Farmhouse at People's Light, Malvern, PA*

Rock with us at our anti-gala, which features a silent and live auction, cocktails and dinner, attended by the area's most philanthropic animal lovers. Dog lover Cecily Tynan hosts guaranteeing 6ABC news coverage.

### RESCUED ON THE RUNWAY LUNCHEON

Sunday, May 21, 2023 | *Kings Mills, Media, PA*

Our most historic event dates back to the 1940s. Today, we feature adopted and adoptable pets on the 'runway' and share their inspiring tails in a unique setting where friends gather year after year.

### CLEAR THE SHELTERS

Saturday, August 26, 2023 | *Providence Animal Center, Media, PA*

We literally clear the shelter! With heavy promotion by NBC10, this missional event is awe-inspiring and has resulted in over 100 homeless animals finding homes in one day. Annually, PAC is among the top three regional animal shelters with the most adoptions and therefore the most visitors.

### BARK IN THE PARK

Saturday, October 21, 2023 | *Rose Tree Park, Media, PA*

In its 16th year, Bark in the Park is a well-known, well-loved community event for all ages. One of the few dog-friendly 5Ks in the area, the day is packed with everything from food vendors to paw painting. We estimate up to 5,000 visitors throughout the event leading to massive exposure both the day of and leading up to the furry fun.

# SPONSORSHIP FORM

## Company Information

Company name: \_\_\_\_\_  
 Contact name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone number: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_  
 Billing address: \_\_\_\_\_  
 \_\_\_\_\_  
 Card type (check one):  VISA     AMEX     MasterCard     Discover  
 Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ CVV: \_\_\_\_\_  
 Date: \_\_\_\_\_ *(3 digit security code)*

Payment can be in the form of credit card or check, which can be made out to Providence Animal Center. Payment may also be made online at ProvidenceAC.org/Donate. In the In Honor Of section, write "Event Sponsorship".

**We are pleased to support Providence Animal Center in the amount of \$ \_\_\_\_\_**  
 for the following sponsorship (please check all that apply):

- INSTITUTIONAL SPONSORSHIP:  \$10,000     \$5,000
- EVENTS SPONSORSHIP:  \$10,000     \$5,000     \$3,000     \$1,500
- TABLE OF 10 AT GIMME SHELTER EVENT:  \$2,500
- COCKTAIL TICKET FOR GIMME SHELTER EVENT:  \$125 Qty: \_\_\_\_\_
- COCKTAIL & DINNER TICKET FOR GIMME SHELTER EVENT:  \$250 Qty: \_\_\_\_\_
- HALF PAGE AD IN GIMME SHELTER PROGRAM:  \$250
- FULL PAGE AD IN GIMME SHELTER PROGRAM:  \$500

Please return this page by emailing it to [Events@ProvidenceAC.org](mailto:Events@ProvidenceAC.org),  
 mailing it to Providence Animal Center at 555 Sandy Bank Road, Media, PA 19063,  
 or faxing it to 484-444-2500, ATTN: Justina.

