

# BARK IN THE PARK

SPONSORSHIP PACKET | 2021

DOG WALK/5K & FALL FUNDRAISER | SATURDAY, OCTOBER 23

**ProvidenceAC.org/BARK**



# SPONSORSHIP OPPORTUNITIES

Please note, to be included in event materials, we ask sponsors to make a commitment by Oct. 4, 2021

## PLATINUM SPONSOR: \$5,000 DONATION

*As a Platinum Sponsor you will receive:*

- Premium logo placement on back of 5K t-shirt
- Premium location of 15x15 tent – provided by PAC – at Festival, visited by thousands of pet lovers
- Option to set up at race registration to provide giveaways to up to 1,000 race and walk participants
- Flyer in every adoption folder for one year – an estimated 4,000 folders
- Prominently displayed on our new Partners page year round, linking to your website
- If local business: option to host 2 shot clinics or adoption events throughout the year
- Included in personalized post-event thank you letters
- Included in every Bark in the Park email to entire database of 55,000 subscribers as well as event participants
- Company highlight with click-through in one participant email
- Up to 5 social media shoutouts
- Featured in the Bark in the Park official Facebook event page
- Logo on race registration site, viewed by thousands of donors and participants
- Logo & click-through at ProvidenceAC.org/Bark
- Opportunity to display corporate banners at start/finish areas
- Logo placement on 5K mile-markers
- Naming of a lead-up event or participant badge on race platform
- Recognition from main stage during event
- Acknowledgment in media and press releases
- Complimentary run/walk entries

## GOLD SPONSOR: \$2,500 DONATION

*As a Gold Sponsor you will receive:*

- Premium logo placement on back of 5K t-shirt
- Premium location at Festival, visited by thousands of pet lovers
- Prominently displayed on our new Partners page year round, linking to your website
- If local business: option to host 1 shot clinic or adoption event throughout the year
- Included in personalized post-event thank you letters
- Included in every Bark in the Park email to entire database of 55,000 subscribers as well as event participants
- Company highlight with click-through in one participant email
- Up to 3 social media shoutouts
- Featured in the Bark in the Park official Facebook event page
- Logo on race registration site, viewed by thousands of donors and participants
- Logo & click-through at ProvidenceAC.org/Bark
- Opportunity to display corporate banners at start/finish areas
- Logo placement on 5K mile-markers
- Naming of a lead-up event or participant badge on race platform
- Recognition from main stage during event
- Acknowledgment in media and press releases
- Complimentary run/walk entries

## SILVER SPONSOR: \$1,000 DONATION

*As a Silver Sponsor, you will receive:*

- Table at Festival, visited by thousands of pet lovers
- 1 social media shoutout
- Featured in the Bark in the Park official Facebook event page
- Logo on race registration site, viewed by thousands of donors and participants
- Logo & click-through at ProvidenceAC.org/Bark
- Recognition from main stage during event
- Complimentary run/walk entries

## BRONZE SPONSOR: \$500 DONATION

*As a Bronze Sponsor, you will receive:*

- Table at Festival, visited by thousands of pet lovers
- Included in the Bark in the Park official Facebook event page
- Logo on race registration site, viewed by thousands of donors and participants
- Logo on ProvidenceAC.org/Bark

## VENDOR SPONSOR: \$150 DONATION

*As a Vendor Sponsor, you will receive:*

- Table at Festival, visited by thousands of pet lovers
- Included in the Bark in the Park official Facebook event page



# SPONSORSHIP FORM

## Company Information

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**We are pleased to support Providence Animal Center in the amount of \$ \_\_\_\_\_**

for the following sponsorship (please check one):

**PLATINUM:** \$5,000

**GOLD:** \$2,500

**SILVER:** \$1,000

**BRONZE:** \$500

**VENDOR:** \$150

**Please return this page by emailing it to [Events@ProvidenceAC.org](mailto:Events@ProvidenceAC.org), mailing it to Providence Animal Center at 555 Sandy Bank Road, Media, PA 19063, or faxing it to 484-444-2500, ATTN: Justina.**

Cardholder's name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Card type (check one):    VISA                  AMEX                  MasterCard                  Discover

Card number: \_\_\_\_\_                  Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_                  CVV: \_\_\_\_\_

Date: \_\_\_\_\_                  *(3 digit security code)*

**Payment is due by Friday, October 15.** Payment can be in the form of credit card or check, which can be made out to Providence Animal Center. Payment may also be made online at [ProvidenceAC.org/Donate](http://ProvidenceAC.org/Donate). In the In Honor Of section, write "Bark in the Park."