



# BARK IN THE PARK

SPONSORSHIP PACKET | 2020



**VIRTUAL WALK/5K & FALL FUNDRAISER**  
**SATURDAY, OCTOBER 24<sup>TH</sup>**  
ProvidenceAC.org/BARK

# SPONSORSHIP OPPORTUNITIES

Please note, to be included in event materials, we ask sponsors to make a commitment by Sep. 24, 2020.

## GOLD SPONSOR: \$2,500 DONATION

*As a Gold Sponsor you will receive:*

- Flier in every adoption folder
- Inclusion on flier at Puppy Pick Up Party for participants
- Included in media and press releases
- Naming of a lead-up event or participant badge
- Logo on Bark in the Park shirt
  - Featured on the wear and share social campaign when registrants wear their shirts and share on social media
- Logo included in registrant emails
- Company highlight with click-through in one registrant email
- Logo on digital race bib
- Logo on race registration site
- Logo & click through on ProvidenceAC.org/Bark site
- Mentioned in Facebook Live video the day of the event
- Up to 5 social media shoutouts
- Included in the Bark in the Park official Facebook event page
- Inclusion in digital event bag

## SILVER SPONSOR: \$1,000 DONATION

*As a Silver Sponsor, you will receive:*

- Logo on Bark in the Park shirt
  - Featured on the wear and share social campaign when registrants wear their shirts and share on social media
- Logo included in registrant emails
- Company highlight with click-through in one registrant email
- Logo on digital race bib
- Logo on race registration site
- Logo & click through on ProvidenceAC.org/Bark site
- Mentioned in Facebook Live video the day of the event
- Up to 5 social media shoutouts
- Included in the Bark in the Park official Facebook event page
- Inclusion in digital event bag

## BRONZE SPONSOR: \$500 DONATION

*As a Bronze Sponsor, you will receive:*

- Sponsorship mention on Bark in the Park official Facebook event page
- 3 social media shout-outs
- Logo on race registration site
- Logo on ProvidenceAC.org/Bark site
- Virtual Vendor Fair email to be sent to 49,000 contacts
- Inclusion in Virtual Goodybag

## VENDOR SPONSOR: \$150 DONATION

*As a Vendor Sponsor, you will receive:*

- Virtual Vendor Fair Email to be sent to 49,000 contacts
- Inclusion in Virtual Goodybag
- Inclusion in Bark in the Park official Facebook event page

# SPONSORSHIP FORM

## Company Information

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**We are pleased to support Providence Animal Center in the amount of \$** \_\_\_\_\_

for the following sponsorship (please check one):

**GOLD:** \$2,500

**SILVER:** \$1,000

**BRONZE:** \$500

**VENDOR:** \$150

**Please return this page to [Events@ProvidenceAC.org](mailto:Events@ProvidenceAC.org), mailing it to Providence Animal Center at 555 Sandy Bank Road, Media, PA 19063, or faxing it to 484-444-2500, ATTN: Justina.**

Cardholder's name: \_\_\_\_\_

Billing address: \_\_\_\_\_  
\_\_\_\_\_

Card type (check one):    VISA            AMEX            MasterCard            Discover

Card number: \_\_\_\_\_            Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_            CVV: \_\_\_\_\_

Date: \_\_\_\_\_            *(3 digit security code)*

**Payment is due by Thursday, September 24th.** Payment can be in the form of credit card or check, which can be made out to Providence Animal Center. Payment may also be made online here. In the In Honor Of section, write "Bark in the Park."